



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)

L.B. REDDY NAGAR, MYLAVARAM – 521230. A.P. INDIA
Affiliated to JNTUK Kakinada & Approved by AICTE, New Delhi
Accredited by NAAC & Certified by ISO 9001 : 2015

EAMCET / ECET CODE
LBCCE

DEPARTMENT OF INFORMATION TECHNOLOGY

Accredited By NBA Tier-I



Sri Lakireddy Bali Reddy M.S., USA
Founder Chairman



Sri. Lakireddy Jaya Prakash Reddy
Co-Chairman



Sri. Lakireddy Prasad Reddy (USA)
Vice Chairman



College Established
IN : 1998

Dept. Established
IN : 1999

IT:Present Intake
120

We are aimed to emerge as one of the most preferred department for the upcoming Engineers, Aspiring to be successful IT professionals.

We are intended to train the students in basic Engineering and cutting edge technologies like Artificial Intelligence, Machine Learning, Data Science, Cloud Computing, Android Application, Big data, Digital Marketing, Social Networking and Digital Communication for solving many social and business problems.

- AICTE Sanctioned 12.6 Lakh, as a grant to establish cloud computing Lab.
- Accredited By NBA under Tier-I for the period 2019 to 2022.
- The department has professional bodies: Computer Society of India (CSI) & ISTE.
- Department has an MoU with CISCO, APSSDC & SWECHA.
- Our faculty Certified by Wipro, CISCO, Blue Prism, AWS, Paloalto.
- Class Rooms are Equipped with ICT Tools.
- Department has Smart Class Rooms & Digital Seminar Hall Facilities.
- 24 hours Internet service Provided at 1160 MBPS.



Our Strength is our faculty :

All the faculty are well experienced and having more than five years of teaching experience.

Professors	: 02	Ph.D Completed	: 06
Associate Professors	: 04	M.Tech & Ph.D Registered	: 07
Assistant Professors	: 18	M.Tech	: 11

About Head of the Dept.

Dr. B. Srinivasa Rao obtained his Ph.D in CSE from JNTUK :Kakinada and M.Tech (CST) from Andhra University. He has more than 17 Years of experience in Teaching and Research. With more than 18 papers Published in International journals and 3 papers presented in International conferences and 4 Patents applied & 2 Patents Published.



Dr. B. Srinivasa Rao

Laboratories and facilities:

Department has 3 well established labs.

IOT & Cloud Completing labs are planned to establish and the grant was already sanctioned by AICTE.



DATA ENGINEERING LAB



IT WORK SHOP LAB



CISCO LAB

Faculty Achievements :

- * AICTE **Sanctioned 12.6 Lakh**, as a grant under MODROB Scheme for the A.Y. 2019-2020.
- * Successfully completed DST funded projects worth of **42 Lakhs**.
- * Publications in reputed Journals and Conferences in **A.Y. 2020-2021 : 12 (till Date), 2019-2020 : 36, 2018-2019: 18**
- * Reviewed no. of papers in peer reviewed Journals and Conferences : **12 Members**
- * Faculty participated in the International Conference at University of California Berkeley - U.S.A.

- * Faculty received global recognitions & prestigious awards from various Foundations: **12**
- * Patents successfully published : **A.Y. 2020-2021 : 03, 2019-2020 : 05, 2018-2019 : 1**
- * **80%** of the Faculty Ratified by JNTUK: Kakinada.
- * Industry Certified Faculty : **05**
- * Dr. S.Naganjaneyulu received **Sarvotham Acharya Puraskar Award**.
- * Dr. K. Lavanya received Women research award in **Good professional organization**.
- * Active participation in NSS and NCC.



Dr. B. Srinivasa Rao

Received Best Teacher Award by Lions Club.



Dr. B. Rama Devi Received Women research Award by Elsevier SSRN



Dr. S.Naganjaneyulu Received "Recognition of significant contribution to the CSI".

Student Achievements:

- * Placements with Highest Salary of 6.8 Lakhs and above Per Annum : **3 Members (A.Y. 2020-2021)**
- * **86%** Placements & 4 Lakhs above package : **23 Members (A.Y. 2020-2021)**
- * Achievements in National Level Extra Curricular Events.
- * Participation in Co-curricular events.
- * Student Publications in Scopus Journals in **A.Y. 2019-2020 : 20, 2018-2019 : 05.**
- * Received "**Pratibha Award**" from the State Government of Andhra Pradesh in 2018.



Sports Winning Teams

Students in Local Magazine



Best in Event Organizer



Best in Academics



Won Frist Prize in Technical Fest Organized by Various Institutions



Student Technical Magazine :



Certifications & Awards :

Department has 2 Professional bodies and 8 Clubs like CSI,ISTE,TECDA, Association, ARITS, NSS&NCC, Cultural & Books & Beyond (Novel Book Review Club), Sports. etc. To makes the students to exhibits and improve communication and leadership skills & learning capability that makes them in all-rounders.



Name of the Association	Description
CSI & ISTE	Professional Bodies
TECDA	Dept. Technical & Coding Club
Cultural Club	Dept. Cultural Club
Sports Club	Dept. Sports Club
Association	For Overall Development of Students
NSS & NCC	Service to Society
ARITS	Arithmetic and Reasoning for Information Technology Students
Books & Beyond	Review of Novel Books



Slow Learners

- Assisting the Students
- Giving Assignments
- Conducting Remedial Classes
- Organizing Workshops



Advanced Learners

- Encourage to Participate/ Organize Workshops
- Online Additional Courses
- Participate Conferences
- Conducting GATE Classes
- Preparing for Competitive Exams

A.Y.	Registered	Placed	% of Placed
2021-2022	60	5 (till Date)	—
2020-2021	46	40	86%
2019-2020	43	36	83%
2018-2019	42	29	69%



Placement Selected Students

Activites



Dept. of IT PLACEMENT & HIGHER STUDIES A.Y : 2020 -21

CTS GENC NEXT (7 Lakh)

CTS SALESFORCE (5.4 Lakh)

TCS Ninja (3.36 Lakh)



VIRTUSA (4Lakh)

INFYTO (3.6 Lakh)

INFOSYS (3.5 Lakh)

TECHGAI (5 Lakh.)



CTS GENC

TCS CODEVITA (3.36 Lakh)

ZENQ (2.8 Lakh)

ACCENTURE (4.5 Lakh)



EFFTRONICS (3.8 Lakh)

ZEN Tech (3.6 Lakh)

COGNINE Tech (2 Lakh)

HCL (3.5 Lakh)

IU SYSTEMS (3 Lakhs)

WIPRO TALENT NEXT (3.36 Lakh)

Sutherland Non Voice (2.4 Lakh)



TOTAL NUMBER OF PLACEMENTS 70

Sutherland Non Voice (2.4 Lakh)

MINDTREE (3.5Lakh)

ACCENTURE (4.5 Lakh)

Brightchamps

HIGHER STUDIES



For Admission Contact us :

Dr. B. Srinivasa Rao

Professor & HOD

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